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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6993)

NOTICE OF BOARD MEETING

The board of directors (the "**Board**") of Blue Moon Group Holdings Limited (the "**Company**") announces that a meeting of the Board will be held on Tuesday, 29 March 2022, for the purposes of, among other matters, considering and approving the audited annual results of the Company and its subsidiaries for the year ended 31 December 2021 and considering the recommendation for final dividend, if any.

By Order of the Board

Blue Moon Group Holdings Limited

PAN Dong

Chairman & Executive Director

Hong Kong, 15 March 2022

As at the date of this announcement, the Board comprises Ms. PAN Dong, Mr. LUO Qiuping, Ms. LUO Dong, Mr. POON Kwok Leung and Ms. XIAO Haishan as Executive Directors; Mr. CAO Wei as Non-executive Director; and Mr. Bruno Robert MERCIER, Ms. NGAN Edith Manling and Mr. HU Yebi as Independent Non-executive Directors.