

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**Blue Moon Group Holdings Limited**

**藍月亮集團控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 6993)**

## **VOLUNTARY ANNOUNCEMENT**

# **INCLUSION OF THE COMPANY AS AN ELIGIBLE STOCK OF THE SHANGHAI-HONG KONG STOCK CONNECT AND THE SHENZHEN-HONG KONG STOCK CONNECT**

This announcement is made by Blue Moon Group Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board of directors of the Company (the “**Board**”) is pleased to announce that, pursuant to the announcements made by the Shanghai Stock Exchange and the Shenzhen Stock Exchange, the Company has been selected and included as an eligible stock in the respective stock lists of the Shanghai-Hong Kong Stock Connect programme and the Shenzhen-Hong Kong Stock Connect programme (together, the “**Stock Connects**”), both with effect from 15 March 2021.

The Board is of the view that the Company’s inclusion in the trading mechanism of the Stock Connects will help facilitate the expansion of the Company’s shareholder base and increase the trading liquidity of the shares of the Company, resulting in realisation of the value of investment in the Company and further enhancement of the Group’s brand awareness.

The Board would like to thank its shareholders and investors for their continued support of the Company. The Company will continue to strive to develop its business and create value for its shareholders.

By Order of the Board  
**Blue Moon Group Holdings Limited**  
**PAN Dong**  
*Chairman & Executive Director*

Hong Kong, 16 March 2021

*As at the date of this announcement, the Board comprises Ms. PAN Dong, Mr. LUO Qiuping, Ms. LUO Dong, Mr. POON Kwok Leung, Ms. XIAO Haishan as Executive Directors; Mr. CAO Wei as Non-executive Director; and Mr. Bruno Robert MERCIER, Ms. NGAN Edith Manling and Mr. HU Yebi as Independent Non-executive Directors.*