Unless otherwise defined herein, capitalized terms used in this announcement shall have the same meanings as those defined in the prospectus dated 4 December 2020 (the "**Prospectus**") of Blue Moon Group Holdings Limited (the "**Company**").

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This announcement is made pursuant to section 9(2) of the Securities and Futures (Price Stabilising) Rules (Chapter 571W of the Laws of Hong Kong).

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for any securities. This announcement is not a prospectus. Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares.

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## **Blue Moon Group Holdings Limited**

藍月亮集團控股有限公司

 $(Incorporated\ in\ the\ Cayman\ Islands\ with\ limited\ liability)$ 

(Stock Code: 6993)

## STABILISING ACTIONS AND END OF STABILISATION PERIOD

## STABILISING ACTIONS AND END OF STABILISATION PERIOD

The Company announces that the stabilisation period in connection with the Global Offering ended on 8 January 2021, being 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. The stabilising actions undertaken by Merrill Lynch (Asia Pacific) Limited through its affiliates, as the Stabilising Manager, or any person acting for it during the stabilisation period were:

(1) over-allocations of an aggregate of 101,646,000 Offer Shares in the International Offering, representing approximately 13.60% of the total number of the Offer Shares initially available under the Global Offering before any exercise of the Over-allotment Option;

- (2) borrowing of an aggregate of 101,646,000 Shares from ZED Group Limited pursuant to the Stock Borrowing Agreement dated 9 December 2020 to cover over-allocations in the International Offering; and
- (3) the full exercise of the Over-allotment Option by the Joint Global Coordinators, on behalf of the International Underwriters, on 6 January 2021, in respect of an aggregate of 112,068,500 Offer Shares (the "Over-allotment Shares"), representing approximately 15% of the total number of the Offer Shares initially available under the Global Offering before any exercise of the Overallotment Option, at the Offer Price, to (among other things) facilitate the return to ZED Group Limited of the borrowed Shares under the Stock Borrowing Agreement which were used to cover over-allocations in the International Offering. The number of the Over-allotment Shares also includes the Shares to be issued to the HCM Entities (i.e. Gaoling Fund L.P. and YHG Investment L.P.) pursuant to the exercise of the Anti-Dilution Option by HCM. Details of the Anti-Dilution Option are set out in the Prospectus.

For further details of the full exercise of the Over-allotment Option, please refer to the announcement of the Company dated 6 January 2021.

## **PUBLIC FLOAT**

The Stock Exchange has granted the Company a waiver from strict compliance with the minimum public float requirement under Rule 8.08(1)(a) of the Listing Rules such that the minimum public float may be such percentage of Shares to be held by the public immediately after the completion of the Global Offering as increased from the issue of additional Offer Shares to public shareholders as a result of the exercise of the Over-allotment Option.

Immediately after the issue and allotment of the Over-allotment Shares, the number of Shares in public hands represents approximately 24.06% of the total issued share capital of the Company, which satisfies the minimum percentage prescribed in the conditions imposed in the waiver granted by the Stock Exchange from strict compliance with Rule 8.08(1)(a) of the Listing Rules.

Immediately after the end of the stabilisation period, the Company will continue to comply with the minimum public float requirement as prescribed in the waiver granted by the Stock Exchange from strict compliance with Rule 8.08(1)(a) of the Listing Rules.

By order of the Board

Blue Moon Group Holdings Limited

Pan Dong

Chairman and Executive Director

Hong Kong, 8 January 2021

As at the date of this announcement, the Board of Directors of the Company comprises Ms. PAN Dong, Mr. LUO Qiuping, Ms. LUO Dong, Mr. POON Kwok Leung, Ms. XIAO Haishan as executive Directors; Mr. CAO Wei as non-executive Director; and Mr. Bruno Robert MERCIER, Ms. NGAN Edith Manling and Mr. HU Yebi as independent non-executive Directors.